



KLDO-TV
222 Bob Bullock Loop
Laredo, TX 78043
(956) 727-0027

CONTRACT

Contract / Revision 205946 /		Alt Order #
Product Jesse Gonzalez for County Commissioner Pct.1		
Contract Dates 02/26/16 - 03/01/16		Estimate # Jesse Gonzalez for Co
Advertiser Gonzalez, Jesse for Webb County Com Pct 1		Original Date / Revision 02/25/16 / 02/25/16
Billing Cycle EOM/EOC	Billing Calendar Calendar	Cash/Trade Cash
Property KLDO-TV	Account Executive Minelly De Leon - 123	Sales Office Laredo
Special Handling		
Demographic Households		
Agency Code	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

And:

Campaign to elect Jesse Gonzalez
P O Box 430429
Laredo, TX 78043

2/26-3/01 (FRI-TUE) 11a-12p \$40 X 3 = \$120.56
 2/26-3/01 (FRI-TUE) 1p-2p \$40 X 3 = \$120.56
 2/27- (SAT) 11a-12p \$20 X 1 = \$20.56
 2/28- (SUN) 12p-2p \$50 X 1 = \$50.56
 2/28- (SUN) 3p-4p \$20 X 1 = \$20.56
 2/28- (SUN) 6p-7p \$60 X 1 = \$60.56
 10 390.56

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KLDO	02/29/16	02/29/16	Local News @ 10pm	10p-1035p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/29/16	03/06/16	1-----				1	\$350.00			
N 2	KLDO	03/01/16	03/01/16	Local News @ 5pm	5p-530p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/29/16	03/06/16	-1-----				1	\$350.00			
N 3	KLDO	02/26/16	02/29/16	Pasion y Poder	8p-9p		:30			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/22/16	02/28/16	----1--				1	\$140.00			
Week:		02/29/16	03/06/16	1-----				1	\$140.00			
N 4	KLDO	02/29/16	03/01/16	Despierta America	7:00 AM-9:00 AM		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/29/16	03/06/16	11-----				2	\$50.00			
N 5	KLDO	02/27/16	02/27/16	Saturday 2p-4p	2:00 PM-4:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/22/16	02/28/16	-----1-				1	\$20.00			
N 6	KLDO	02/28/16	02/28/16	Nuestra Belleza Latina	7:00 PM-9:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/22/16	02/28/16	-----1				1	\$80.00			
Totals											8	\$1,180.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/16 - 02/29/16	6	\$780.00	(\$117.00)	\$663.00
03/01/16 - 03/01/16	2	\$400.00	(\$60.00)	\$340.00
Totals	8	\$1,180.00	(\$177.00)	\$1,003.00

TOTAL: \$1,220

Agg Comm -
 NET \$1,037.56

56 SPOTS: 17X \$1,220 (\$183) \$1,037.56

Signature: _____

Date: 2/25/16

INSC

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsandconditions, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.